

Invitation 请柬

Beijing · Shanghai · Guangzhou May 19 - 23, 2008



Chinese Consumer Jigsaw

Putting the pieces together with TNS Worldpanel



a CTR service

Dear Valued Guest:

TNS Worldpanel would like to invite you to a major seminar designed to deliver consumer understanding to your business.

A series of TNS Worldpanel experts will deliver an afternoon of presentations to help you identify the changing behavior in the Chinese Consumer and answer the following questions:

- *What are the mega trends for consumers in Asia?*
- *Who are the movers and shakers in FMCG in 2007?*
- *What are the opportunities beyond the top cities?*
- *Who are your most valuable shoppers?*
- *How does inflation impact consumer purchasing behavior?*
- *Are you giving away too much with your promotion?*

It will be our pleasure to have your presence in one of the three client events we will be running:

May 19th 2pm-5pm, Champs-Elysees Room, Sofitel Wanda **Beijing**

May 21st 2pm- 5pm, The Ballroom I, Four Seasons Hotel **Shanghai**

May 23rd 2pm-5pm, The Yellow Room Westin **Guangzhou**

Let TNS Worldpanel, the only consumer panel available in China, help you identify your missing parts of the consumer jigsaw.

To register please complete the registration details via the E-mail Fiona.zhang@ctrchina.cn or contact through phone at **021 61700132**. Reserve your place at this valuable event by Thursday 15 May.

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E-mail

fiona.zhang@ctrchina.cn

[Ms. Fiona Zhang at 021 61700132](tel:021-61700132)

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2 00-5 00

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—TNS Worldpanel